

## 2012 Kiwanis International Rose Float Sponsorships Opportunities

<b>Sponsorship Level</b>	<b>Donation</b>
<b>Float Rider</b> —if space available	<b>\$2,000</b>
<b>Platinum</b> (\$1,590 value)	<b>\$1,000</b>
1 Banner Patch, 1 Plaque, 150 Lapel Pins, and 250 Drawing Tickets	
<b>Gold</b> (\$1,240 value)	<b>\$750</b>
1 Banner Patch, 1 Plaque, 100 Lapel Pins, and 200 Drawing Tickets	
<b>Silver</b> (\$825 value)	<b>\$500</b>
1 Banner Patch, 75 Lapel Pins, and 125 Drawing Tickets	
<b>Bronze</b> (\$425 value)	<b>\$250</b>
1 Banner Patch, 40 Lapel Pins, and 50 Drawing Tickets	
<b>Supporter</b>	<b>\$125</b>
1 Banner Patch	
<b>Special Donor's Plaque</b>	<b>\$65</b>
Specify inscription: _____	
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<b>Flower Buyer</b>	<b>\$25</b>
<b>Rose Float Sweatshirt</b>	<b>\$25 each</b>
<b>Rose Float T-shirt</b>	<b>\$15 each</b>
<b>Rose Float Lapel Pin</b>	<b>\$5 each</b>
Please mail sponsorship contributions to:	

Cal-Nev-Ha Kiwanis District Office  
Attn: Rose Float Committee  
8360 Red Oak St., Suite 201  
Rancho Cucamonga, CA 91730

For further information please call  
Dave Wallach (626) 333-8426 or  
e-mail [pag.dsw@worldnet.att.net](mailto:pag.dsw@worldnet.att.net)

## Club, Division or District Fundraising Opportunity

Your Kiwanis International Rose Float promotes Kiwanis to approximately 450 million television viewers worldwide every New Year's Day, clearly a significant public relations tool.

Your Kiwanis International Rose Float Committee invites Kiwanians, clubs, divisions and districts to share in the excitement of the project. Opportunities are available to decorate the float and feed the volunteers.

Every club, division or district in the Kiwanis family can help by becoming a 2012 Kiwanis International Rose Float Sponsor, and by doing so may actually generate a profit for themselves.

A sponsorship program is available which will provide a unique banner patch, a commemorative plaque, a quantity of lapel pins, and tickets for an opportunity drawing, for various levels of contribution. The drawing prize is 4 of the best seats for the Rose Parade, 4 seats for the Rose Bowl Game, a VIP luncheon, and reserved parking for the Parade and Game.



The 2011 Pin & Banner Patch  
For further information, see the website  
<http://www.KiwanisRoseFloat.com>

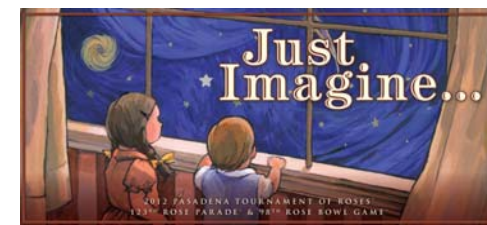
## Kiwanis

### 2012 Rose Float



#### "Winter Wonderland"

The 2012 Rose Parade and Kiwanis International Rose Float theme will once again proclaim the concern and commitment of Kiwanians worldwide to help children imagine the possibilities for their future as they take a ride on a Winter Wonderland.



The 2012 Rose Parade theme is "Just Imagine..." and the Kiwanis International float theme is "Winter Wonderland". Kiwanians are justifiably proud of the enhancement of children's lives, which we provide with our altruistic service for the improvement of our communities. Not only are we saving lives as we have done through our Worldwide Service Project, but making lives better each day, one community at a time, one child at a time.

## Service Leaders Decorate the Float



Your 27th Kiwanis International Rose Float will again be built by Phoenix Decorators, Inc. the builders of more than 25 floats each year for the

Pasadena Rose Parade on New Year's Day.

The decorating (placing of flowers, seeds, fruits and vegetables, leaves, etc.) of the float begins the first December weekend and continues each Saturday. From December 26<sup>th</sup> thru 30<sup>th</sup>, decorating continues from 8 a.m. until 11 p.m. daily, and 8 a.m. until noon on December 31<sup>st</sup>.

The decorating is skillfully done by Kiwanians, members of Circle K and Key Clubs, mostly from California, but we welcome Kiwanis family participation from anywhere in the world. Past decorators have come from as far as North Carolina and Florida. Contact us if you would like to participate in the decorating!

The dedicated and quality service of our Kiwanis Service Leadership Programs in past years, and the large number of willing and interested volunteers, has resulted in the invitation from Phoenix Decorators to decorate many additional floats each year.



## Float Rider Invitation

Float riders generally number about 14, and in 2011 included the Kiwanis International President; Circle K, Key Club and KIWIN'S Governors; and representatives of Aktion Club, Special Olympics, Miss Wheelchair California and Kiwanis Family House. Contributions from individuals, Kiwanis clubs, and divisions sponsor the riders. Many distinguished Kiwanians have had the opportunity to ride past floats, help with the decorating of the float and the promotion of Kiwanis as part of a Rose Parade experience.

Riders from anywhere in the world are welcome. The selection of the riders for the 10 available positions will be by first paid, first seated, depending on availability. (Full payments will be returned immediately if not selected). Refer to our website for further details.



**2011 Kiwanis Rose Float Riders share experience of a lifetime:** Shown above, the 2011 Kiwanis International Rose Float as it moves down the parade route. Proud riders include International President Sylvester Neal and Service Leadership Governors.

Be recognized as a participating volunteer and/or contributor to the 2012 Kiwanis Rose Float. Watch for your club, division or district name to appear at our website in acknowledgment of your support.

## Kiwanis

### Rose Float 2012 Supporter Order Form

Club Name \_\_\_\_\_

District \_\_\_\_\_ Division \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

Sponsorship amount (see reverse) \$ \_\_\_\_\_

Rider bid (separate payment) \$ \_\_\_\_\_

Sweatshirt \_\_\_\_\_ x \$25 ea. = \$ \_\_\_\_\_

Please specify size:

\_\_\_S\_\_\_M\_\_\_LG\_\_\_XL\_\_\_2XL\_\_\_3XL

T-shirt \_\_\_\_\_ x \$15 ea. = \$ \_\_\_\_\_

Please specify size:

\_\_\_S\_\_\_M\_\_\_LG\_\_\_XL\_\_\_2XL\_\_\_3XL

Lapel Pin \_\_\_\_\_ x \$5 ea. = \$ \_\_\_\_\_

**TOTAL:** = \$ \_\_\_\_\_

Make check payable to "Cal-Nev-Ha Kiwanis"  
please print clearly:

Tear off this panel, complete, & send to:  
Cal-Nev-Ha Kiwanis District Office  
Attn: Rose Float Committee  
8360 Red Oak St., Suite 201  
Rancho Cucamonga, CA 91730