

Regional TAG Training Session Seminar Program

- 1. What is TAG – Reasons for Growth -**
 - a. Motivation and need
 - b. Function
 - c. History

- 2. District Growth Plan**
 - a. Overview of 2015 goal for KI and District
 - b. Breakdown of District Growth
 - c. Breakdown of club growth
 - d. The need to plan – reason

- 3. District TAG Structure**
 - a. District Leadership
 - b. Function of branches
 - i. Information sharing
 - ii. Follow-up
 - c. Lt. Governor role in TAG
 - d. TAG Members role in their own divisions

- 4. Divisional TAG Teams**
 - a. Make up of Division TAG teams
 - b. Duties of Division TAG teams

- 5. Membership Tools**
 - a. Maximizing Kiwanis Service
 - b. Revitalization Programs (Growth Revolution)
 1. Community Surveys
 2. Club Analysis
 - c. The Six Pak Programs
 - d. Attracting younger members
 - e. Looking beyond the norm.

6. Divisional Growth Plan

- a. Developing your division's growth plan
- b. Identifying clubs needing revitalization
- c. Potential site for new clubs

7. What to do next

- a. Finalize a three year growth plan for your Division
 1. Develop with the Lt. Governor and Lt. Governor-elect
- b. Commitments from clubs to implement the plan.
- c. Promote and facilitate club analysis.
- d. Help clubs develop individual growth plans
- e. Assist clubs in achieving growth potential
- f. Assist division new club builder and Lt. Governor in determining potential new club sites

8. Final challenge and encouragement of our support



TAG – “Together Achieving Growth”