

Cal-Nev-Ha Magazine 2009-2010 Schedule

Dear Club Officers,

I can use your help! Your Cal-Nev-Ha Magazine will be featuring short (very short) stories about what members, clubs, divisions and the District are doing this year. But, I'm not looking for "fillers"... I want to feature the MOST-outstanding Kiwanians in Cal-Nev-Ha each issue! Where can you help? Be a reporter!

PUBLICATION SCHEDULE:

<u>Issue:</u>	<u>Deadline to get news into that issue:</u>
November	October 1, 2009
January	December 1, 2009
March	February 1, 2010
May	April 1, 2010
July	June 1, 2010
September	August 1, 2010

Can You Help Us With These Story Ideas? If You Can Help With Any of These Stories, E-Mail the Editor!

Community Service on a Dime: Success stories, creative projects for under \$500 (Project FAVORS is a perfect example).

Turning Service Leadership Program Members into Kiwanis Members:

Fund-raising Ideas, Success Stories: ARCO Arena; for sponsored organizations . . . do yard work for a Kiwanis member and get paid as a Key Club; are there any new tales on pancake breakfasts out there?

Club Environment: If you're not attracting new members, or keeping them, have you checked your deodorant? Funny photo idea: Kiwanis toiletries (K deodorant, K soap). More thoughts for this: what are you offering to add value to the experience (extra services available, flexible spending for the meals, ATM, dry cleaning truck waiting outside each week, etc.)

Getting Your Spouse Involved in Kiwanis: Profile couples, why they serve together, what it does for their marriage/family life; easy way to increase membership (if you can't convince your spouse that Kiwanis is important to you, how will you convince anyone else?); is there a club out there that has a high number of couples (do a mini-feature on a couple of those clubs).

Kiwanis Club Road Trip: A Heull Howser-style feature where we travel from club to club over the course of a couple of days – include community service projects. Really cool graphic map, photos, etc.

Extreme Meeting Places: OK, so we stole this idea from HGTV. Who has the oddest, the quirkiest meetings and locations? i.e., Huntington Beach meets in a barn and their board meetings are in a vintage car warehouse.

Demographic Trends: Using the business-management books "Generations @ Work" and "Evolution," translate how the current four generations (Veterans, Boomers, Xers and Nexters) will most likely form the future of Kiwanis.

Dunlaps for Small Clubs: If you have struggled to put together a scholarship fund, instead consider using the District's scholarship fund for SLP members. Example: Fountain Valley - \$13,000 awarded by the District Foundation to KIWIN'S students, a price tag the 25-member club could never afford. But, if they purchase a \$1,000 Dunlap each year, they are contributing to the overall scholarship success!

Where in the World?: Send us a photo of where you took your Cal-Nev-Ha Magazine.

Big Brochure, Little Bucks: Public Relations committee offers four styles of brochures for smaller club budgets.

How to send in news:

E-mail: magazine@cnhkiwanis.org

Snail Mail: Lynn and Curt Seeden, Cal-Nev-Ha Magazine Editors, 18151 Sigmond Circle, Fountain Valley, CA 92708

Questions? Home: (714) 847-7714