

**Seminar Schedule**  
**2010 Mid-Year Conference South, Burbank, CA**

**Saturday, February 20, 2010**

10:00 A.M. - 11:00 A.M.	11:15 A.M. - 12:15 P.M.	2:15 P.M. - 3:15 P.M.	3:30 P.M. - 4:30 P.M.
Website Development  Terry Ambrose	How to Form a Club Foundation  Pat Liddell	Making Your Club Marketable (Kiwanis Marketing 101) Lynn Seeden & Scott Spooner	Kiwanis Marketing 102: Botox for Your Classic Kiwanis Club Lynn Seeden & Scott Spooner
Grow Your Club by Telling the Truth  Lynn Seeden	How to Make Your Club Meeting Exciting Bob Erikson	Dealing with Difficult Members  Bob Erikson	SLP Builders Club & K Kids Larry Madick & Jeff Ott
New Club Building  Jim Courtright & Patti Barsotti		SLP - Key Club & KIWIN'S  Marek LeBlanc & Larry Lewis	Key Leader for High School Students  Richard Rios & Donna Jander
2009-2010 Division Counselors  Roy Talley	2009-2010 Lt. Governors  Roy Talley	So You Want to be a Lieutenant Governor or Club Officer Alan Guire & Shirley McCracken	SLP - Aktion Clubs  Howard Jackson
2009-2010 Lt. Governors-elect  Tom Millham, Governor-elect			
Kiwanis in the New Decade  Steve Dreyer	How to Have a WOW Kiwanis Club  Scott Spooner	2009-2010 Presidents  Roy Talley	The Write Stuff: The Power of Kiwanis Publications Steve Dreyer
Key Leader for Adults  Alan Penn		How to Create a WOW Kiwanis Club  Scott Spooner	Risk Management  Robert Kolstad
CNH Governance - It's Working for You  Brad Enos, Pat Liddell & Nelson Tucker	Extraordinary Service Projects  Paul Campbell	Recruiting and Keeping Members in a Tough Economy Dave Schmitt & Panel	CNH Governance - It's Working for You  Brad Enos, Pat Liddell & Tony Molino
Basics for the Successful Club Secretary  Pete Horton & Richard Olmstead	Basics for the Club Treasurer  Margo Dutton & Greg Mason	Tips for QuickBooks  Greg Mason & Craig Wallace	SLP - Circle K  Camille Goulet
Kiwanis Doctor Program & First Lady's Focus Dee Talley, Pete Edwards and Bob Erikson	What the District Foundation Can Do For Your Kiwanis Club Pete Edwards	Fundraising  Sherry Varga	Kiwanis & SLP  Randy Golden & Armando Velazquez

**Please note: Dates and Times of Seminars are Subject to Change**