

First Lady's Focus

Pediatric Trauma Program and Hope 4 Kids

~ By Cheryl Millham

Trauma and homelessness are very closely related. Trauma, to a child, is not only an accident or an injury, but it is also the emotional loss of personal belongings, shelter and security. The loss of their home is an overwhelming experience for a child. Kiwanians can help prevent children from experiencing this type of devastation by taking an active part in helping families succeed during difficult times.

Initially developed by First Lady Shirley Vildibill (2000-01), Hope 4 Kids gives financial assistance to families – with children – if they are homeless, or are about to become homeless.

Hope 4 Kids has touched my heart because it helps families stay together in a home. We may not be able to eliminate homelessness completely as we cannot help everyone in need, but we can potentially contribute to the solution, and make a significant impact in the life of a child at the same time. Helping one child or one family keep their home is a service we can all participate in and feel good about.

Working together, making a difference:

I hope each club will join me in supporting these life-changing endeavors, giving children in the communities we share the very best chance to live full and meaningful lives. There are many ways as members, clubs and divisions that we can support this project including:

- Become a member of *Cheryl's Champions*
- Encourage your club to support the First Lady's Focus with a club donation – *Clubs will be recognized with a banner patch for contributions of \$150 or more*
- Join or upgrade your membership in the William A. Dunlap Fellowship
- Award a deserving Kiwanian with a Distinguished Service Award
- Develop fund raising projects with proceeds earmarked for the First Lady's Focus
- Identify families in the community who would benefit from a Hope 4 Kids grant
- Purchase a time-limited 2010-2011 First Lady's Pin

All funds collected will support PTP and Hope 4 Kids. My goal is to increase the number of families, and children, who receive assistance through the Hope 4 Kids program.

As Governor and First Lady, I believe Tom and I have an obligation to support our District Foundation. As Kiwanians, I believe we all have a duty to "Serve the Children of the World" and what better way to meet this objective than by supporting PTP and the Hope 4 Kids program. Won't you join me?

First Lady's Focus

Pediatric Trauma Program and Hope 4 Kids Banner Patch and Pin Request Form

Each year, Kiwanians of the Cal-Nev-Ha District of Kiwanis International are given the opportunity to support a project chosen by the Governor's spouse. Our 2010-2011 First Lady, Cheryl Millham, has chosen the Kiwanis Cal-Nev-Ha Foundation's Pediatric Trauma Program (PTP) and the Hope 4 Kids program.

Commemorative pins and a banner patch have been specially designed for Kiwanians and Kiwanis clubs and will only be available this year. Proceeds from the pins and banner patches will directly benefit PTP and Hope 4 Kids. Kiwanians may obtain a pin for a donation of \$5.00. First Lady Cheryl will have pins available during the Governor's Official Visit to your division, or you may contact Foundation office at (877) 597-1770, ext. 116.

Donations of \$150.00 or more will receive the 2010-2011 First Lady's Focus banner patch. To receive this banner patch, please complete the donation form below and submit it with your contribution to the Foundation office.

2010-2011 FIRST LADY'S FOCUS Pediatric Trauma Program (PTP) and Hope 4 Kids



Yes, we want to support First Lady Cheryl in her efforts to raise funds for PTP and the Hope 4 Kids program! Enclosed is a check payable to the Kiwanis Cal-Nev-Ha Foundation.

Please send me a banner patch

Please send me _____ pin(s)
Quantity

Please forward to:

Name

Kiwanis Club

Mailing Address

Daytime Phone

Email

**Please make check payable to "Kiwanis Cal-Nev-Ha Foundation" and send with
completed form to:**

First Lady's Focus
Kiwanis Cal-Nev-Ha Foundation
8360 Red Oak Street, Suite 201, Rancho Cucamonga, CA 91730-0608