

Kiwanis

California-Nevada-Hawaii District

Serving the Children of the World™

www.cnhkiwanis.org

90th Annual
*Cal-Nev-Ha Kiwanis
District Convention*

Reno, Nevada
August 19-21, 2010



*2010 Exhibitor and
Sponsorship Prospectus*

www.cnhkiwanis.org

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Kiwanis

California-Nevada-Hawaii District

The sponsorship opportunities listed here are available during the 2010 Cal-Nev-Ha Kiwanis District Convention, to be held August 19-21, 2010, at the Silver Legacy Resort & Casino in Reno, Nevada. Full descriptions can be found on the following pages.

2010 Convention Sponsor.....	\$5,000
Inter-club Luncheon Sponsor	\$2,000
Interfaith Breakfast Sponsor	\$1,000
Awards Luncheon Sponsor.....	\$1,000
Registration Insert	\$300
Exhibitor (for-profit*).....	\$400
Exhibitor (non-profit*)	\$225
Convention Program Ad	\$150 - \$1,000

*Both for-profit and non-profit booth exhibitors receive a 20% discount for convention program advertising and/or inserts

What is Kiwanis?

Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time. With more than 17,000 Kiwanis members in our three-state district, the Cal-Nev-Ha District is the biggest in Kiwanis International. Our clubs and members contribute 850,000 volunteer service hours and over \$5 million to their communities each year! Together, we ARE changing the world, one child and one community at a time.

About the Cal-Nev-Ha Kiwanis District Convention

The Cal-Nev-Ha Kiwanis District Convention is an annual meeting of over 1,500 Kiwanians and their guests in which we elect our officers for the next administrative year and conduct the business of the District. Additionally, attendees will have the opportunity to network with members from across California, Nevada and Hawaii, learn growth strategies and leadership skills and enjoy social events.

Why sponsor or exhibit with us?

Our members are successful business owners, corporate executives and retired professionals who have tremendous purchasing power. Our audience encompasses leaders from our three-state district of California, Nevada and Hawaii. With over 1,500 attendees, your investment has the potential to see a significant return.

Demographics

Our members include young adults to retirees with the average age being 58. The average annual household income of our members is \$100,000. Most members possess a bachelor's degree and many possess advanced degrees. Our members include corporate executives, business owners and retired professionals.

Questions?

Please take a moment to review this information and choose the program that works for your organization. If you have any questions, please contact Pete Horton at (909) 989-1500, ext. 104 or by email at pete@cnhkiwanis.org.



With over 1,500 attendees, your investment has the potential to see a significant return!

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Sponsorship Opportunities

Convention Sponsorship: \$5,000 (Three available)

As the presenting sponsor of the convention, your company logo will be included on all promotional materials. Benefits of this sponsorship include:

- Signage placement at convention in high-traffic areas
- Company link and logo on convention microsite
- Opportunity to sample or sell merchandise in an exhibit booth*
- Full page, full-color ad in the Kiwanis Cal-Nev-Ha Magazine; 18,000+ readers
- Full page ad in convention program**

Inter-club Luncheon: \$2,000

Convention registrants and their guests gather on Saturday afternoon for our Inter-club luncheon. This is the largest gathering of our members with approximately 1,000 in attendance. Benefits of this sponsorship include:

- Signage placement inside luncheon venue
- Full-page ad in convention program**
- Opportunity to provide promotional materials or samples in bags
- Company link and logo on convention microsite

Interfaith Breakfast: \$1,000

Registrants and their guests are invited to attend the Interfaith Breakfast on Friday morning to hear an uplifting program. Benefits of this sponsorship include:

- Signage placement inside breakfast venue
- Half-page ad in convention program**
- Opportunity to provide promotional materials or samples in bags
- Company link and logo on convention microsite

Awards Luncheon: \$1,000

The Awards Luncheon provides an avenue to recognize outstanding members and clubs. This event occurs on Friday afternoon and is usually attended by 600 people. Benefits of this sponsorship include:

- Signage placement inside luncheon venue
- Half-page ad in convention program**
- Opportunity to provide promotional materials or samples in bags
- Company link and logo on convention microsite

Registration Insert: \$300

This opportunity is available to organizations that want to be sure to get their promotional materials in the hands of all convention attendees. Ship 1,500 items to be inserted in registration packets that are given to everyone registered for the convention.

Exhibiting Opportunities

For-Profit: \$400***

A fundraising project or for-profit business offering merchandise, programs, products or services that may be of interest to Kiwanians and/or Kiwanis clubs.

Non-Profit: \$225***

A Kiwanis club or outside 501(c)(3) organization seeking support from Kiwanians and/or Kiwanis clubs to further develop its goals and objectives.

District Club Service Projects: \$75

A Kiwanis club promoting a service opportunity to other clubs. *Please note clubs may not make application for an outside organization.* The exhibiting fee is a refundable "no show" deposit. If electrical power is required, the fee will be nonrefundable.

District Committee & Projects: N/C

Kiwanis District Committees and Projects may request an exhibit booth for no charge to promote their committee or project.

With your exhibit, you will receive:

- 10' x 10' or 8' x 10' space (8' fabric wall and 3' fabric side rails)
- 1 skirted table with 2 chairs and 1 identification sign
- Listing in the official convention program**
- Company link on convention microsite

Location

Silver Legacy Resort & Casino
Grande Exposition Hall, Expo B
407 N. Virginia St., Reno, Nevada 89501

Exhibit Hall Hours

Thursday, August 19

Exhibitor move in10 a.m. - noon
Exhibit Hall Opennoon - 5 p.m.

Friday, August 20

Exhibit Hall Open8 a.m. - 5 p.m.

Saturday, August 21

Exhibit Hall Open8 a.m. - 3 p.m.
Exhibitor move-out.....3 p.m. - 5 p.m.

Exhibits MUST be removed from exhibit area no later than 5:00 p.m. on Saturday, August 21

Advertising Opportunities

Advertising Rates

Size	Net Rate	Colors
Full Page	\$200	Black & white
Half Page	\$150	Black & white
Inside front cover	\$350	Black & white
Inside back cover	\$350	Black & white
Outside back cover	\$500	Black & white
Outside back cover	\$1,000	4-color process

Program Dimensions:

Full page: 4" x 8.5" live area 3" x 7.5"

Half page: 4" x 4.25" live area 3" x 3.25"

Rates are for ads supplied in a format that meets our digital ad specifications. Files and ads that require file conversion, typesetting and/or design may incur additional production charges. For information about ad specifications, contact Trina Falvey at trina@cnhkiwanis.org or 909-989-1500, ext. 122.

Ads are restricted to services, products or fundraising ideas. Ads of religious or political nature, ads which are discriminatory or ads that are disrespectful of a person or group of persons are prohibited. All ads are subject to review and approval by the Convention Management.

Ads less than 1 MB should be e-mailed to trina@cnhkiwanis.org. Ad and payment must be received by July 15, 2010. All ads are nonrefundable after July 8, 2010.

* Subject to any restrictions imposed by the facility

** Your application, ad (if applicable) and payment must be received by July 15, 2010 in order to be included in the convention program

*** Both for-profit and non-profit booth exhibitors receive a 20% discount for convention program advertising and/or inserts

Advertising space in the convention program is limited and sells quickly. Reserve your advertising space early!

Exhibiting and the Cal-Nev-Ha District Convention gives you an opportunity to make an impact – and show your stuff!

Sign Up Today!

Company/Organization (as it will appear in the program): _____

Name of booth/exhibit (required for booth sign): _____

Address: _____

Contact person: _____ Daytime Phone: (____) _____

Fax: _____ E-Mail*: _____

Note: All Kiwanians must register using the Cal-Nev-Ha convention registration form, which is available at <http://www.cnhkiwanis.org/Files/DCONRegForm.pdf>.

*By providing my email address, I opt in to receive updates on Cal-Nev-Ha Kiwanis District Convention information.

Corporate Sponsorships

- Convention Sponsorship....\$5,000
- Inter-club Luncheon\$2,000
- Interfaith Breakfast\$1,000
- Awards Luncheon.....\$1,000
- Registration Insert.....\$300

Convention Program Advertising

- Back cover
4-color process\$1,000
- Back cover
Black & white\$500
- Inside front cover\$350
- Inside back cover.....\$350
- Full page.....\$200
- Half page.....\$150

All ads are nonrefundable after July 8, 2010.

Exhibit Booth

- District Committees and Projects
..... No charge
- District Club Service Projects
..... \$75
- Non-profit* \$225
- For profit* \$400

Note: Kiwanis clubs may not make application for other organizations, corporations or vendors. No booth application can be accepted unless this form is accompanied with the correct payment AND a signed exhibit booth contract.

of exhibit booths needed: _____

Additional tables @ \$50 each: _____

Maximum two (2) additional tables per booth allowed. Two (2) additional chairs per table ordered will be provided.

Electrical power will be required for this exhibit: Yes No

Please list any additional requirements:

Exhibit booth personnel

For name badges please list no more than two names per booth

1. _____
2. _____

Please provide a brief description of all literature, products, merchandise and/or services to be distributed, displayed or sold:

Payment Information

Please mail completed form, signed exhibitor contract (exhibitors only) and correct payment to **Cal-Nev-Ha Kiwanis, 8360 Red Oak St., Ste. 201, Rancho Cucamonga, CA 91730** or submit credit card orders via fax to (909) 989-7779 or e-mail to office@cnhkiwanis.org. Ads less than 1 MB should be e-mailed to trina@cnhkiwanis.org. In order to be considered for booth space, a completed application, contract and payment must be received by July 30th. Deadline for publication in the convention program is July 15th. All ads are nonrefundable after July 8th.

Total sponsorship fee \$ _____ Total advertising fee \$ _____ Total booth fee \$ _____

Check (payable to Cal-Nev-Ha Kiwanis)

Charge to (Visa, MasterCard, American Express, Discover)

Cardholder Name _____

Signature _____

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Card Number

Expiration Date

Security Code*

*For American Express customers, the security code is the 4 digit code located above your credit card number on the front of your card; For Visa, MasterCard and Discover customers, the security code is the last 3 digits located on the back of your card.

If the cardholder's billing address is different than the address above, please provide the billing address on the line below. Thank You.

Exhibitor Contract

for the 90th Annual Cal-Nev-Ha Kiwanis District Convention

Exhibit Dates: Thursday, August 19, 2010 - Saturday, August 21, 2010

The undersigned makes application to participate as an exhibitor at the annual Cal-Nev-Ha District Convention of Kiwanis International at the Silver Legacy Resort & Casino, Reno, NV, August 19-21, 2010. We understand booth fees are charged as shown on the application form, and payment for the appropriate fee must accompany this contract. **We also understand written cancellation must be sent to the Cal-Nev-Ha District Office and must be received no later than 14 days prior to the first day of the convention to receive a refund. A \$50.00 cancellation fee will be charged on all cancellations.** After the cancellation deadline, no refunds will be issued, regardless of circumstances.

We agree to have our exhibit in place by 12:00 p.m., Thursday, August 19, 2010, and to maintain it until 2:30 p.m., Saturday, August 21, 2010. We agree to remove all materials from our booth no later than 5:00 p.m. on Saturday, August 21, 2010. We agree that Cal-Nev-Ha Kiwanis will not be held liable for any theft or damage to our booth when it is left unattended.

We agree to furnish the materials needed for our exhibit. **Cal-Nev-Ha Kiwanis will furnish a 10' x 10' or 8' x 10' booth (8' fabric wall and 3' fabric side rails), two chairs, and one skirted table.** For additional tables and chairs, we agree to pay \$50 per table (two chairs will be included for each table ordered). We assume responsibility for the men and/or women who represent our club or firm and will guarantee expenses incurred by them as our representatives. We understand that all Kiwanians and spouses of Kiwanians working in the booth must be registered for the convention and will be required to pay the appropriate registration fee.

We agree to abide by the decision of convention management for booth assignment. A limited number of booth spaces are available and reserved on a first requested, first reserved basis. **We further agree that no items of any kind will be sold by our company anywhere on the grounds of the convention facility without prior written approval.** If such activity takes place, we acknowledge that our booth shall be shut down immediately and all materials will be removed from the convention facility.

Liability and insurance: We agree Kiwanis International and the Cal-Nev-Ha District of Kiwanis (Kiwanis) shall not be held liable for any damages to any property or equipment whatsoever brought into the Kiwanis District Convention by us, claimed to result from the alleged negligence, act, or omission of Kiwanis, or because of the condition of the premises, or because of any cause whatsoever. We understand that exhibitors who desire to carry insurance on their exhibits must place it at their own expense.

On any and all claims, other than for damages to Applicants' property as set forth in the preceding paragraph, it is agreed that Kiwanis and Applicant each will indemnify and hold harmless the other from and against all losses, claims, suits or other legal liability, and legal expenses of any nature, imposed upon or brought against the other by reason of any negligent or intentional act or omission of their respective agents or employees.

We agree to faithfully observe and to comply strictly with the rules and regulations set forth in this agreement and with such other reasonable rules and regulations as the convention management may, in their judgment, deem necessary for the proper conduct, safety or care of the exhibition area. We further agree to comply with all rules and regulations of the hotel and/or convention center and acknowledge our responsibility to obtain and abide by these rules. In the event that we breach any portion of this Agreement, Cal-Nev-Ha Kiwanis shall have the right to immediately terminate this Agreement and any amounts paid for our exhibition space shall be forfeited.

Signature of Applicant

Title of Applicant

Printed Name

Date

***** Please submit this contract along with application and proper payment *****